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## **Advia Credit Union Named Best Credit Union and Best Investments; Wisconsin & Illinois**

*Beloit Daily News' 2024 Best of Stateline Award Recipient*



Advia Credit Union is proud to announce its recognition as a Community Favorite in the categories of Best Credit Union and Best Investments by Beloit Daily News' 2024 Best of Stateline Awards. These awards reflect Advia's commitment to delivering financial advantages and exceptional community support.

The Best of Stateline awards are held annually to highlight the best businesses and services in the Stateline area, including parts of Wisconsin and Illinois. The program celebrates local establishments across various categories, including dining, entertainment, and shopping. Voting occurs through an online ballot where community members nominate and vote for their favorites. After the nomination period, the top nominees advance to final voting before winners are announced.

Jeff Fielder, Advia's President and CEO, expressed his appreciation for the recognition, stating, "We are deeply honored to be voted by our community as the Best Credit Union and Best Investments. This recognition reinforces our long-standing commitment to serving the Beloit and Janesville communities. Advia is growing within Wisconsin and Illinois, reflecting the trust we have built with our members."

Cali Draffkorn, Advia's Regional Director in Wisconsin and Illinois, added, "Being recognized by our community for these awards is incredibly meaningful. Thank you to our community for this honor. I'm especially proud of our Wisconsin and Illinois teams for their hard work and commitment to excellence."

These awards follow [Advia's recent merger with NorthSide Community Bank](#), headquartered in Gurnee, Illinois. Fielder further noted, "Exciting developments are underway in our community, and we could not be prouder. I extend my heartfelt congratulations to our team for their unwavering commitment to providing financial advantages to our members. Your dedication to acting with integrity, driving progress, building and strengthening relationships, and placing people at the core of our mission is invaluable. Thank you, once again, to our members for this significant honor."

Additionally, within the same publication group, Advia is in the running for the Best of Walworth County contest, with voting scheduled from Nov. 4 through Nov. 17.

### **About Advia Credit Union**

Advia Credit Union's mission is to provide financial advantages to its members. With \$3 Billion in assets, Advia seeks to provide the quickest and easiest solutions available to maximize the financial value to nearly 190,000 members in Michigan, Wisconsin, and Illinois. Advia's team of over 500 professionals delivers excellent service and innovative financial products at 32 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Learn more by visiting [www.adviacu.org](http://www.adviacu.org).