



For Immediate Release: November 25, 2024
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Advia Credit Union Welcomes Tony Wright as Chief Financial Officer



Advia Credit Union is pleased to announce the appointment of Tony Wright as its new Chief Financial Officer (CFO), effective November 25, 2024. With more than 20 years of finance and audit experience, including 11 years previously spent with Advia, Wright brings a wealth of expertise and a strong familiarity of the organization.

Jeff Fielder, Advia's CEO and President, shared his enthusiasm for Wright's return: "We're excited to welcome Tony back to Advia. His alignment with our mission to provide financial advantages to our members across Michigan, Wisconsin, and Illinois makes him an invaluable asset to our leadership team. I'm confident his insights and leadership will fuel our continued success and growth."

Reflecting on his return to Advia, Wright – a longtime resident of the Kalamazoo, MI area –expressed his excitement, saying, "I'm honored to rejoin the Advia team and look forward to advancing our mission with fresh perspectives and a passion for financial growth."

In collaboration with Fielder, Wright will play a key role in ensuring Advia's financial stability and strategic direction. His responsibilities include treasury, budgeting, tax compliance, asset management, and financial reporting.

"I'm dedicated to financial stability and integrity, which ultimately translates to greater opportunities for our members," Wright said. "By aligning our resources and expertise, we'll continue driving meaningful impact."

With Advia ranked in the top 3% of U.S. credit unions—serving nearly 200,000 members and managing over \$3 billion in assets—Wright's role plays a major part on the organization's progress. As CFO, he will also manage risk, optimize investment portfolios, and ensure regulatory compliance with the Bank Secrecy Act, the Patriot Act, and other requirements.

On a personal note, Wright is deeply engaged in community activities, including supporting local youth athletics. He and his wife, along with their two young children, look forward to reconnecting with Advia.

About Advia Credit Union

Advia Credit Union's mission is to provide financial advantages to its members. With \$3 Billion in assets, Advia seeks to provide the quickest and easiest solutions available to maximize financial value to its nearly 200,000 members in Michigan, Wisconsin, and Illinois. Advia's team of over 500 professionals delivers excellent service and innovative financial products at 32 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Learn more by visiting www.adviacu.org.

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