

Eltropy's EMERGE 2025 Conference To Bring Credit Unions and Community Banks Together in San Francisco

Annual Eltropy conference will highlight AI innovations and strategic decision-making for credit unions and community banks

SANTA CLARA, Calif. – December 4, 2024 – Eltropy, the leading AI-powered conversations platform for community financial institutions (CFIs), today announced its annual EMERGE 2025 conference will take place from April 22-24, 2025 at the InterContinental San Francisco. This annual Eltropy event brings together credit union and community bank leaders, industry innovators, and Eltropy experts to explore the latest industry technologies and strategies shaping the future of financial services.

[EMERGE 2025](#) will feature keynotes, panel discussions, and breakout sessions focused on recent advancements in AI, member service, branch transformation, digital communications, and more. The conference will leave attendees with actionable insights and a competitive edge as the financial services industry undergoes unprecedented change.

"Building on the past two years, EMERGE has really become the must-attend event for forward-thinking credit unions and community banks looking to stay ahead of the curve," said Ashish Garg, Co-founder and CEO of Eltropy. "By moving our conference to April, we're aligning with a key decision-making period for CFIs. This timing allows us to showcase how the collective knowledge and best practices from our Eltropy community can drive operational excellence and deepen member engagement at a critical juncture in the planning cycle."

Key Details:

- **Dates:** April 22-24, 2025
- **Location:** InterContinental San Francisco, an IHG Hotel, 888 Howard Street, San Francisco
- **Focus:** AI innovations, strategic decision-making, and operational excellence for CFIs
- **Attendees:** Credit union and community bank leaders, industry innovators, and Eltropy experts

EMERGE 2025 will feature an expanded focus, catering not only to day-to-day product users but also to key decision-makers within credit unions and community banks. The conference will offer a mix of strategic insights and practical applications, ensuring value for attendees across all levels of organizations.

Early registration with special offers is available for Eltropy clients. For more information and to secure your spot, visit eltropy.com/emerge-2025.

About Eltropy

Eltropy is the leading conversations platform for community financial institutions (CFIs). Its [AI-driven communications tools](#) empower CFIs to communicate, automate, improve operations and engagement, and increase productivity across the institution – all while maintaining the highest standards of security and compliance. Using Eltropy's platform, CFIs can connect with and service their members and customers anytime, anywhere via Text, SMS, Chat, Video, and Voice — all integrated into a single platform. For more information, please visit eltropy.com.