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FOR IMMEDIATE RELEASE

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GTE FINANCIAL SPREADS HOLIDAY CHEER WITH MAKE HOPE REAL INITIATIVE, GIVING BACK TO LOCAL FAMILIES

TAMPA, FL, December 2024: This holiday season, GTE Financial is proud to continue its tradition of giving back to the Tampa Bay community through its Make Hope Real initiative. In a heartfelt show of support, the credit union selected four local families to receive special holiday gifts, including over \$1,000 to help each family with holiday expenses, gas gift cards, Target gift cards, and Uber Eats gift cards.

The selected families represent GTE Financial's diverse membership, and each had a unique story. The awarded families were nominated and celebrated by their respective GTE Financial locations in St. Petersburg, Town N' Country, Lakeland, and Midtown St. Petersburg.

"Our Make Hope Real initiative is at the heart of who we are as an organization," said Jennifer Maxfield, Senior Vice President and Chief Marketing Officer of GTE Financial. "It reflects our mission of 'people helping people' and underscores our commitment to making a tangible difference in the lives of our members and neighbors. We're honored to support these families during this special time of year and help bring some extra joy into their homes."

These gatherings brought together GTE team members and recipients for a warm, festive celebration.

GTE Financial remains committed to its role as a pillar of support for the Tampa Bay community, continually creating meaningful connections with its members and giving back to those in need.

For more information about GTE Financial and their charitable mission, please visit gtefinancial.org/about/charities.

About GTE Financial

GTE Financial is a not-for-profit financial cooperative located throughout West Central Florida with \$2.9 billion in assets and 24 Community Financial Centers. Chartered in 1935, GTE Financial is the official credit union of the Tampa Bay Lightning and is locally owned and operated in the Tampa Bay area, serving more than 230,000 individuals and businesses. For more information on GTE Financial, visit gtefinancial.org.

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