**FOR IMMEDIATE RELEASE**  **CONTACT**

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**Chartway Credit Union Expands Footprint with Grand Opening of East Beach Branch**

*New Norfolk branch signals commitment to community and is part of capital improvements and product expansion*

**Virginia Beach, VA (December 9, 2024)** – [Chartway Credit Union](https://www.chartway.com/locations.html) celebrated the grand opening of its new East Beach branch in Norfolk, Virginia today. Credit union members and leadership, along with community members, local dignitaries representing state and city elected officials, Hampton Roads Chamber leadership, and state credit union advocates participated in a ribbon cutting ceremony. The event highlighted Chartway’s commitment to growth and community investment as part of a more than $10 million expansion and renovation initiative across its markets **prioritizing member convenience and innovative financial services**. The ceremony featured the ribbon cutting, a toy drive for Children’s Hospital of the King’s Daughters (CHKD) as well as a check presentation to the Chartway Promise Foundation, and tours of the new branch and its technology.

**“At Chartway, our focus every day is taking care of our members and communities,” said Brian Schools, president & CEO of Chartway Credit Union. “The opening of our East Beach branch is a reflection of that commitment, providing an enhanced and welcoming experience that meets our members where they are and helps them achieve their financial goals.”**

“Chartway is an outstanding organization and a valued part of the Hampton Roads business community. Not only do they provide superior customer service to their members, but they give back to the community in a big way,” said Bryan Stephens, president and CEO of the Hampton Roads Chamber. “They are unquestionably making a positive impact in the region. We are delighted they are expanding their footprint here.”

As part of their branch expansion campaign, Chartway is focused on technology and innovation and will have installed a total of 50 Direct Tellers, also known as Interactive Teller Machines (ITMs), across its network by the end of this year. These ITMs allow members to connect via two-way video with a team member or conduct transactions independently, reducing wait times by up to 50 percent. Members can locate their nearest ITM or branch by visiting [Chartway.com](https://www.chartway.com/locations.html).

**Chartway’s charitable arm, the** [Chartway Promise Foundation](https://chartwaypromisefoundation.org/chartway-promise-foundation.html)**, was also part of the ceremony, demonstrating its ongoing commitment to the community by organizing a holiday toy drive benefiting CHKD. Attendees were invited to “stuff the truck” and generously contributed hundreds of new, unwrapped toys that will spread joy, hope, and smiles to medically fragile children and their families. The Foundation was also surprised with a $2,500 check presentation by partner, New Ground,** the design-build contractor for Chartway’s branch expansion. **Following the event, the donated toys were delivered directly to CHKD to help make the holidays special for every child that is currently hospitalized.**

**“This event embodies the heart of who we are,” said Christine Wilson, president of the Chartway Promise Foundation. “We are proud to have a long-established relationship with this community partner, which dates back to 2010. Both CHKD and our members play an essential role in helping us fulfill our purpose of making a difference in the lives of children and families when they need it most.”**

Chartway also expanded its services in 2024 with the introduction of [business banking](https://www.chartway.com/business/business-accounts-services.html) solutions designed to support small businesses and entrepreneurs. These offerings include cash management, merchant services, online wire transfers, business checking accounts, and various lending solutions to help businesses thrive. Chartway’s business banking services are designed to offer efficiency, convenience, and flexibility – empowering businesses at every stage of growth.

 **The new East Beach branch is one of five locations in Hampton Roads benefiting from Chartway’s multi-million-dollar branch expansion and refresh initiative. New and renovated branches across all Chartway’s markets include the following:**

**NEW LOCATION OR CONSTRUCTION**

* [East Beach, Norfolk, Va.](https://www.chartway.com/locations/virginia/virginia-beach/east-beach.html) – **New Location** – Grand opening December 9, 2024
* [Pacific Avenue, Virginia Beach, Va.](https://www.chartway.com/locations/virginia/virginia-beach/pacific.html) – **New Location** – Grand opening January 2025
* [Cedar City, Cedar City, Utah](https://www.chartway.com/locations/utah/cedar-city.html) – **Relocation/New Construction** – Grand opening June 2025
* Herriman, Herriman, Utah -- **New Location/New Construction** – Grand opening in 2025

**RENOVATIONS**

* [Great Bridge, Chesapeake, Va.](https://www.chartway.com/locations/virginia/chesapeake/great-bridge.html) – **Renovation Completed** – March 1, 2024
* [Ferrell Parkway, Virginia Beach, Va.](https://www.chartway.com/locations/virginia/virginia-beach/ferrell-parkway.html) – **Renovation Completed** – March 28, 2024
* [Red Cliffs, Washington, Utah](https://www.chartway.com/locations/utah/washington/red-cliffs.html) – **Renovation Completed** – June 17, 2024
* [Sunset, St. George, Utah](https://www.chartway.com/locations/utah/saint-george/sunset.html) – **Renovation Completed** – July 19, 2024
* [Great Neck, Virginia Beach, Va.](https://www.chartway.com/locations/virginia/virginia-beach/great-neck.html) – **Planned Renovation** – 2025

**Learn more about Chartway Credit Union at** [www.Chartway.com](http://www.Chartway.com)**.**

**Get the latest news about Chartway by visiting our** [media center](https://www.chartway.com/media-center.html)**.**

**About Chartway**

Since 1959, Chartway has been unlocking the potential of individuals and families so they can thrive. Member-owned and values-driven, our $3 billion credit union proudly serves more than 230,000 members with branches in Utah, Texas, and Virginia. We’ve been recognized by Forbes as one of America’s Best-In-State Credit Unions, included on American Banker’s Top Credit Union to Work For list, and received numerous other top workplace and best credit union accolades. Reflecting a bright way forward, our charitable arm – the Chartway Promise Foundation – has granted nearly $15 million to provide medically fragile children and their families memorable experiences that bring joy, hope, and smiles. For information on our vibrant organization, please visit [www.Chartway.com](http://www.Chartway.com) and follow us on [Facebook](http://www.facebook.com/chartwayfcu), [Twitter](https://twitter.com/ChartwayFCU), and [Instagram](https://www.instagram.com/chartwayfcu/).

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