***FOR IMMEDIATE RELEASE***

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**Shannon Cate Earns Certified Wisconsin Credit Union Leader Designation Through Leadership Institute**

**MILWAUKEE, WI – December 30, 2024** – Corporate Central is proud to announce that Shannon Cate, NCP, CCUFC, CWCUL, Director of Member Experience, has successfully completed the six-month Leadership Institute Part I certificate program through the University of Wisconsin-Milwaukee’s School of Continuing Education in partnership with the Wisconsin Credit Union League. With this accomplishment, Shannon has earned the prestigious Certified Wisconsin Credit Union Leader (CWCUL) designation.

“We are incredibly proud of Shannon for taking this significant step in advancing her leadership skills,” said Heather Ristow, CCUE, SVP/Chief Experience Officer. “This is a fantastic achievement, and we are excited to see the continued impact she will have on our team and our members.”

Shannon Cate, NCP, CCUFC, CWCUL, Director of Member Experience. [Read her full biography](https://corpcu.com/our-team?utm_source=Callahan&utm_medium=press_release&utm_campaign=122024_Cate_Earns_CWCUL).

The League’s Leadership Institute is designed to equip emerging and mid-level managers with essential leadership tools, enhancing their ability to prepare for succession planning and career advancement. This rigorous program, held virtually over six months from August to December, features two half-day sessions each month for a total of 11 interactive online sessions.

Participants engage in an immersive learning experience that includes:

* **4.4 Continuing Education Units (CEUs):** Awarded by the University of Wisconsin-Milwaukee School of Continuing Education.
* **Certified Wisconsin Credit Union Leader (CWCUL) Designation:** Granted upon successful completion of at least five out of six program modules.
* **Expert-Led Sessions:** Real-world strategies taught by seasoned professionals.
* **CliftonStrengths Assessment:** A personalized strength evaluation included with registration.
* **Leadership Tools:** Participants receive *Crucial Conversations: Tools for When the Stakes Are High* and develop actionable growth plans tailored to their professional goals.

The Leadership Institute emphasizes practical application by encouraging students to collaborate with their supervisors, ensuring each participant’s development aligns with organizational and personal objectives.

“I'm thrilled to have completed the Leadership Institute Part I certificate program and to have earned the Certified Wisconsin Credit Union Leader (CWCUL) designation,” said Cate. “This journey has been incredibly enriching, providing me with valuable leadership tools and insights. I'm deeply grateful for the support from my wonderful team and mentors. I look forward to applying these skills to enhance our member experience and contribute to our organization's success."

Cate’s commitment to professional growth and her achievement underscore her dedication to excellence in serving Corporate Central’s members.

**Helping Members to be *Wildly* Successful**

**About Corporate Central Credit Union**

*Corporate Central Credit Union is a federally insured financial cooperative built on the values of commitment to service, fiscal responsibility, and respect for the individual. We cultivate a culture of respect, ethics, teamwork, and innovation. We are "Helping Members to be Wildly Successful" by delivering industry knowledge and expertise to help credit unions achieve their strategic objectives and compete in today’s evolving financial services industry. We are motivated to passionately serve our members and strive to learn, create, and innovate daily. Please visit* [*corpcu.com*](http://www.corpcu.com) *to learn more, and follow us on* [*Facebook*](https://www.facebook.com/CorporateCentral)*,* [*LinkedIn*](https://www.linkedin.com/company/517350/)*,* [*Twitter*](https://twitter.com/CorpCU)*, and* [*YouTube*](https://www.youtube.com/channel/UCLt6UMRaRkpGF-qWWx8T94w)*.*