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## Advia Credit Union Commits \$42,000 in Youth and WMU Aviation Scholarships



Advia Credit Union is proud to commit \$42,000 in scholarships for 2025.

Headquartered in Oshtemo, MI, the financial institution is **now accepting applications** for the Youth Scholarship Program and Cheryl A. DeBoer Soar Higher Award **until March 16, 2025**. The scholarships include:

- \$32,000, offered as \$1,000 scholarships, through the [Youth Scholarship Program](#) for high school seniors demonstrating academic excellence, leadership, and community commitment. Eligible applicants must have an open Advia Credit Union account in their name before the application deadline and be set to graduate in 2025.
- \$10,000 in total, distributed as \$5,000 per recipient, through the [Cheryl A. DeBoer Soar Higher Award](#) for current Western Michigan University's College of Aviation students or those recently accepted into the program.

Notably, the Soar Higher Award was introduced three years ago in honor of Advia's former President & CEO Cheryl DeBoer, who retired in 2022 after over 18 years with Advia and 40 years in the credit union industry. This award celebrates DeBoer's passion for aviation and her distinguished credit union career.

Nancy Loftis, Advia's Vice President of Marketing & Public Relations, shared her excitement, saying, "We encourage high school seniors from Michigan, Illinois, and Wisconsin to apply for our Youth Scholarship Program. Additionally, we're thrilled to continue the Soar Higher Award for a third year, inviting WMU students and prospective students of this esteemed program to apply."

To learn more about Advia's scholarships, visit [adviacu.org/community/advia-foundation](https://adviacu.org/community/advia-foundation).

#### **About Advia Credit Union**

Advia Credit Union's mission is to provide financial advantages to its members. With \$3 billion in assets, Advia seeks to provide the quickest and easiest solutions available to maximize financial value to its nearly 200,000 members in Michigan, Wisconsin, and Illinois. Advia's team of over 500 professionals delivers excellent service and innovative financial products at 32 locations and via digital and mobile platforms. Advia is guided by its core values: driving progress, acting with integrity, building and strengthening relationships and keeping people at the core. Learn more by visiting [www.adviacu.org](https://www.adviacu.org).

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