

News Release

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FOR IMMEDIATE RELEASE

Alloya Announces Fee Waiver for All Members

Naperville, Ill. (January 7, 2025) – As we wish all our members a happy and prosperous 2025, Alloya closed out 2024 by expressing heartfelt gratitude to its membership for its unwavering support and trust. The loyalty and partnership of Alloya's members has been instrumental to the organization's success. In recognition of this support, Alloya is pleased to announce that all fees for the month of November were waived for all members so that they could enjoy a fee-free December billing – representing \$4 million in added value returned to members.

"Alloya's mission is to support credit union success. A fee waiver for the month of December seems like a perfect way to provide credit unions with additional value and recognize those members that use Alloya's services," said Todd Adams, Chief Executive Officer of Alloya Corporate Federal Credit Union. "A fee waiver for December is not the only way that Alloya has provided additional value. Throughout the year, Alloya has been offering highly competitive short-term deposit rates and several attractive Certificate of Deposit specials, including a special one month 10% CD related to the launch of the Premier View Mobile application."

Alloya is committed to providing innovative products and top-notch service to its members. We look forward to many more years of collaboration and success as we continue to offer value and ongoing support in 2025 and beyond.

About Alloya Corporate FCU

Alloya provides cooperative financial services to over 1,300 member credit unions and credit union entities nationally. Together, the member-owners of Alloya wield aggregated power to gain access to affordable, comprehensive products and services – including transactions, liquidity and investments – to give each credit union a strategic advantage in the marketplace. Headquartered in Naperville, Illinois, Alloya offers a dependable and competitive line of credit, secure and efficient product access and settlement, and unparalleled member service, which are available to all credit unions with or without a capital contribution. In addition to the support Alloya provides its membership, Alloya supports multiple credit union leagues and associations throughout the country and gives back to local communities nationwide by making a variety of charitable donations. Visit www.alloyacorp.org to learn more.

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