# Redwood Credit Union Commemorates 75th Anniversary with Yearlong Celebration

*RCU has grown to 22 branches and nearly 500,000 members since its founding in 1950*

**Santa Rosa, CA** — Redwood Credit Union (RCU) is proud to announce its 75th anniversary with a yearlong celebration in 2025. RCU began in Santa Rosa in 1950 and has since expanded to serve 8 local counties, with 22 branches throughout Sonoma, Napa, Lake, Mendocino, San Francisco, and Marin counties, including a brand new branch in San Anselmo.

Over the years, RCU has grown to be the largest financial institution based in the North Bay, ending 2024 with $9.1 billion in assets. The credit union provides full-service banking for consumers and businesses, including checking and savings accounts, auto and mortgage loans, commercial loans, credit cards, digital banking, youth accounts, free financial coaching, and much more. In addition, RCU provides value-added services such as a full-service insurance agency and an auto dealership, so people can take care of all their financial needs in one place.

"From our humble beginnings with seven founding members in 1950, we've grown to serve nearly half a million members throughout the North Bay, San Francisco, and beyond," said Brett Martinez, Redwood Credit Union President and CEO. "Our members rely upon our exceptional service, competitive rates, and convenient technology. We've been honored to provide affordable financial services and support to our communities for 75 years and are committed to continuing to do so for decades to come."

As the 8th largest credit union in California and the 37th largest in the U.S., RCU has received numerous awards, including *Forbes* Best Small Employers*, Newsweek's* America's Best Credit Unions, *North Bay Business Journal* Best Places to Work, and Readers' Choice for Best Credit Union from more than a dozen Bay Area publications. With 6,167 hours of team volunteerism, RCU provided $4.2 million through sponsorships, fundraising, and support to local nonprofit organizations in collaboration with 208 community partners.

As a not-for-profit cooperative, RCU is 100% owned by members and operates solely to elevate the financial well-being of its members and communities. Commitment to the community is a key part of RCU's mission, and the team is passionate about advancing meaningful and sustainable change to ensure current and future generations are strong, resilient, and continue to thrive.

RCU membership is available to anyone living or working in the counties of Sonoma, Marin, Mendocino, San Francisco, Solano, Contra Costa Lake, and Napa, as well as to relatives of current members. To learn more about Redwood Credit Union's history, please visit: https://www.redwoodcu.org/about/about-rcu/history .

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**About Redwood Credit Union**
Founded in 1950, Redwood Credit Union is a full-service, not-for-profit financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its members, team members, and communities, RCU delivers many ways for its members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through Redwood Wealth Management, and insurance and auto-purchasing services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than $9.1 billion in assets and serves more than 485,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on Facebook, Instagram, X, and LinkedIn for news and updates.

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