



FOR IMMEDIATE RELEASE

CUNA Strategic Services Aligns With Wipfli to Provide Access to Top C-Suite Talent and Streamline Loan Reviews

MADISON, WI – February 4, 2025 – CUNA Strategic Services is excited to announce their new alliance with Wipfli, a top 25 advisory and accounting firm delivering holistic solutions to help clients navigate the modern marketplace, optimize performance and drive growth.

CUNA Strategic Services chose to ally with Wipfli to pursue their shared vision of credit union growth, building upon our diverse portfolio of solutions.

"The war for talent rages on for credit unions. This launch is the culmination of important work CSS has been doing with America's Credit Unions' Small Credit Union Committee. By offering access to shared fractional crucial c-level resources, we're opening a tremendous opportunity for credit unions of all sizes to leverage top talent across the industry. Likewise, Wipfli's loan review service creates the opportunity to mitigate risk and ensure compliance standards are met, reducing the burden on credit union staff. We're excited to partner with Wipfli to help credit unions win these battles in the war for talent," said Barb Lowman, President, CUNA Strategic Services.

Wipfli benefits credit unions by turning data into actionable insights, optimizing workflows, increasing margins, and transforming through digital innovation.

"We are thrilled to join CUNA Strategic Services as an alliance provider, leveraging our trusted expertise and offerings to bring tangible value to America's credit unions," said Anna Kooi, Wipfli's National Financial Services Industry Leader, Partner. "At Wipfli, our approach is to deliver solutions that empower businesses to thrive in today's modern marketplace, driving performance and growth every step of the way."

Wipfli's tailored solutions levels the playing field and equips credit unions of any size to grow and stay competitive. Learn how Wipfli can empower your credit union.

To learn more, visit [Wipfli's provider page](#).

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**About CUNA Strategic Services:**

CUNA Strategic Services develops strategic alliance relationships to offer quality products and services to your credit union that contribute to your bottom line, add to your peace of mind, and enhance your relationships. The company is jointly owned by [America's Credit Unions](#) and the state leagues. For more information, visit www.cunastrategicservices.com.

About Wipfli:

Wipfli is an accounting and advisory firm that delivers holistic solutions to help clients navigate the modern marketplace, optimize performance and drive growth. Our more than 3,200 associates deliver digital, people, strategy, risk, financial and outsourcing solutions to 59,000+ clients.

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