**FOR IMMEDIATE RELEASE**Contact: Heath Combs heath.combs@truliantfcu.org
(o) 336.293.2054

**Truliant Foundation Celebrates 2024 Giving Impact**

WINSTON-SALEM, N.C. (February 26, 2025)—The Truliant Foundation is proud to share the significant impact its programs had in 2024 across the Carolinas and Virginia, including Education Grants, Community Mini Grants, scholarships, an Employee Relief Fund, charitable giving and disaster relief.

The Foundation supports Truliant Federal Credit Union’s commitment to its member communities and its social responsibility to give back to the neighbors it serves. Last year, the Truliant Foundation awarded $534,400 to more than 100 organizations, 64% of which serve low-income communities and 69% of which are minority-led.

"The Truliant Foundation continued playing a meaningful role by supporting vulnerable populations, rewarding achievement, engaging leaders, and stepping up during times of crisis in 2024,” said Atticus Simpson, executive director of the Truliant Foundation. “Our commitment to the ‘people helping people’ philosophy of credit unions is at the heart of all we do. We are deeply appreciative of the people who helped us help others through contributions of time and money.”

Through the Foundation’s Employee Volunteer Program, Truliant employees contributed nearly 850 work hours supporting nonprofit organizations and schools. The Foundation distributed $45,000 in Education Grants to 14 public schools in the Carolinas and Virginia and awarded 20 scholarships to Truliant members or their dependents enrolling in college for the first time.

In 2024, more than $15,000 in hardship assistance was given to employees through the Truliant Foundation’s Employee Relief Fund, which is supported by 100% of Truliant’s senior leadership team. Through a long-running initiative, the Foundation awarded $45,000 in Community Mini Grant funds to 30 nonprofit organizations to support capacity-building activities across Truliant’s footprint.

The year 2024 marked several firsts for the Truliant Foundation, including a significant response to Hurricane Helene's devastation in member communities. Efforts included supporting the Carolinas Credit Union Foundation Disaster Relief Fund, the League of Southeastern Credit Unions Disaster Relief Fund, and the Winston-Salem Police Department Foundation.

This response culminated in a partnership with Truliant Federal Credit Union to conduct a matching funds campaign in December 2024, which led to a $64,000 gift to provide gift cards and essential goods, contributing to more than $125,000 to support Helene recovery efforts. Nearly 200 individuals made contributions to the Foundation to support the effort.

**About The Truliant Foundation**
The Truliant Foundation, an independent 501(c)(3) organization, supports Truliant Federal Credit Union’s commitment to community and its social responsibility to give back to the neighbors it serves. Through charitable giving and programs, the Foundation supports nonprofit community partners working to enhance the quality of life in member communities. Donations to the Foundation are tax-deductible. To learn more or give, visit [www.truliant.org/Foundation](http://www.truliant.org/Foundation).