



**FOR IMMEDIATE RELEASE**

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**[IMAGE AVAILABLE HERE](#)**

## **Redwood Credit Union Names Esteban Zuno Senior Vice President of Wealth, Insurance & Deposit Services**

**Napa, CA** – Esteban Zuno has been promoted to senior vice president of wealth, insurance, and deposit services for Redwood Credit Union.

In his new role, Zuno will be responsible for the development and execution of strategic plans and financial services for wealth management, deposit services, and RCU Insurance Services (RCUIS). Zuno says his goal is to ensure continued growth, retain superior team members, and deliver exceptional levels of member service and satisfaction.

Zuno joined Redwood Credit Union in 2023 as the vice president of wealth management, bringing over 18 years of experience in the credit union, banking, and finance sector. He most recently worked for US Bancorp Investments.

“Esteban’s vast experience, excellent leadership skills, and member-focused approach to financial planning have made him an invaluable asset to the team. With his expanded responsibilities, I’m confident Esteban will have an even greater positive impact at RCU and in the communities we serve,” says Ron Felder, Executive Vice President / Chief Lending Officer.

The Pleasant Hill resident graduated from Loyola Marymount University in Los Angeles, CA, earning a bachelor’s in business administration with concentrations in finance, entrepreneurship, and human resources, as well as an executive certificate in financial planning.

Zuno is a founding member and director of United Through Education and volunteers with Girl Scouts of Northern California. Within the financial services industry, he is active with the Bank

Insurance Securities Association (BISA), where he was a recipient of the inaugural Rising Star award in 2018.

### **About Redwood Credit Union**

Founded in 1950, Redwood Credit Union is a full-service, not-for-profit financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its members, team members, and communities, RCU delivers many ways for its members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through Redwood Wealth Management, and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than \$9.1 billion in assets and serves more than 485,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit [redwoodcu.org](http://redwoodcu.org), or follow RCU on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) for news and updates.

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