

## TriVerity Announces Open Registration and Theme for Collection Academy 2025

Wyoming, MN – (March 4, 2025) – TriVerity, [Velera's](#) leading delinquency management resource, has opened registration for its 2025 Collection Academy, taking place September 22-24, at the Hyatt Regency in Bloomington, Minnesota.

Under the theme “A Unified Vision for Collections,” the Collection Academy will bring financial institution professionals together to share insights and enhance industry knowledge. This highly-anticipated event features carefully selected industry speakers and thought leaders and is designed to serve collection-industry individuals, promising collaboration and shared insights.

“We are thrilled to share our theme, as it represents our dedication to uniting and strengthening the collections community,” said David Knowles, President of TriVerity. “We are in the process of finalizing an exceptional lineup of speakers, and we’re confident that those who join us in September will leave with new connections, ideas and actionable strategies to bring back to their financial institution.”

The 2025 TriVerity Collection Academy is scheduled to include:

- **The Credit Union Way:** Lee Silber, Speaker and Consultant for credit unions, best selling author, entrepreneur and podcaster, will bring a hands-on session about healthy competition and how it sparks new ideas and shortcuts the evolution to innovation and improvement.
- **Lending in the New Economy:** Owner of CU Lending Advice, Don Arkell, will explore the shifting dynamics of lending in an era dominated by technology and the preferences of younger generations.
- **Speaking Their Language: Effective Communication Across Generations:** Consultant Linda Straub Jones will discuss how credit unions can engage multiple generations with personalized strategies in collections while staying true to their mission.
- **Economic Credit Union Update:** America’s Credit Unions Dawit Kebede will share insights into the latest economic trends and their impact on the credit union industry.

Registration for the 2025 TriVerity Collection Academy is now open. Attendees who register by April 30 can take advantage of early bird pricing. For more details or to register, visit the [TriVerity Collection Academy](#) website.

## About TriVerity

TriVerity, a Velera company, is a full-service first—and third-party collection agency that manages early-stage delinquency, non-performing loans and charged-off loans with a comprehensive menu of collection services. Since 1990, TriVerity has worked with over 2,800 financial institutions nationwide and is a leading industry expert for financial institution collections of all loan types. TriVerity's broad spectrum of collection resources and training programs help financial institutions manage and mitigate loan delinquency rates. For more information, go to [www.triverity.com](http://www.triverity.com).

