

#### FOR IMMEDIATE RELEASE

#### **For More Information Contact:**

Cheryl Johnson, Cheryl Johnson PR (913) 488-2710 • cheryl.johnson.pr@gmail.com

## Vizo Financial's April 2025 Education Calendar

**Greensboro**, N.C. (March 27, 2025) – At Vizo Financial we are committed to providing quality education to credit unions and their staff.

Here is a full list of our upcoming educational opportunities for April 2025.

### **Building an Award-Winning Culture Webinar**

Joe Bertotto, SVP/chief culture officer, Vizo Financial April 1, 2025 at 10:00 a.m. ET

Vizo Financial has won the Gallup Exceptional Workplace Award on two occasions. This global award is given to only a handful of companies that put employee engagement at the center of their strategy while achieving excellent business results. Join Vizo Financial's SVP/chief culture officer, Joe Bertotto, as he provides a roadmap you can follow at your credit union to build a culture that engages employees and drives business results.

There is no fee to attend this educational webinar; however, registration is required. This session will also be recorded for playback.

#### **Learn More**

## Offer Education Loans to Your Members with Sallie Mae Webinar

Karie Bedford, Sallie Mae April 3, 2025 at 10:00 a.m. ET

Now is the time to start preparing for the rush of students - many of them your members - searching for education loans. As college tuition costs continue to rise, more students are in need of private education loans to help fund the gap between financial aid and college expenses. With the education loans from Sallie Mae, in partnership with Vizo Financial, your credit union members can choose from three in-school repayment options to help them pay off their loans faster and save more money compared to the conventional private loan.

There is no fee to attend this educational webinar; however, registration is required.

#### **Learn More**

## **Financial Strategies Workshop**

**April 9, 2025** - AC Hotel Charlotte Ballantyne, Charlotte, N.C. **April 23, 2025** - DoubleTree by Hilton Pittsburgh Cranberry, Mars, Pa.

Gear up...Vizo Financial's Financial Strategies Workshops are back! These events are the meeting place of finance and strategy, where you can gain the education needed to fine-tune your credit union's money management methods and goals. With sessions on the "big four" for credit unions – the economy, ALM, investments and liquidity – each one-day workshop is designed to be a hands-on, interactive experience to help you get your financial position to peak performance.

Not only do the workshops offer knowledge, networking and continuing education credits, but they'll also feature expert speakers to guide the way through these financial strategies. Come for the workshops and leave with a toolkit of practical tips and information to keep your financial engine running smoothly.

With an ROI you just can't pass up, it's time to crank up the excitement for Vizo Financial's 2025 Financial Strategies Workshops!

## Learn More

## **Risk Management Conference**

April 14-16, 2025 - The Hotel Hershey, Hershey, Pa.

In a world where risks evolve as quickly as solutions, credit unions face a relentless challenge: staying ahead of the revolving threats that target their operations, members and reputations. Vizo Financial's 2025 Risk Management Conference, from April 14-16, will take you to the forefront of the battle against these threats – from cybersecurity to fraud, compliance to continuity. Get armed with the tools, insights and strategies to keep your credit union agile and resilient in the ever-changing world of risk.

This three-day conference will feature thought-provoking sessions, interactive discussions, dynamic speakers, networking opportunities, CPE credits, an opening reception, spa and golf activities and, of course, chocolate!

The revolving threats are coming, but you don't have to stand still while it happens. Join us for this year's Risk Management Conference so your credit union can learn to think about risk creatively, plan strategically and lead confidently!

## **Learn More**

## Unlocking Funds - Regulation CC: Check, ACH, Wire and Cash Webinar

Kari Kronberg, director of education, PaymentsFirst April 22, 2025 at 2:00 p.m. ET

It's hard to wait! Take a deep, deep dive into Regulation CC, including the availability of funds. This comprehensive webinar will equip you with the knowledge and strategies to:

- Understand the fundamentals of Regulation CC: Grasp the key provisions and requirements that govern the availability of funds for various payment types.
- Understand disclosure requirements.
- Identify exceptions and special rules: Learn about the circumstances that may affect fund availability, including exceptions and special rules.

This 90-minute webinar is designed for payments professionals, operations staff, compliance staff or anyone who wishes to learn more about Regulation CC.

There is no fee to attend this educational webinar; however, registration is required. This session will also be recorded for playback.

### **Learn More**

# Logical Friction in Electronic Payments - Controlling Error and Fraud in Electronic Payments Webinar

Jessica Lelii, director of education, PaymentsFirst April 24, 2025 at 10:00 a.m. ET

This session dives into the concept of logical friction in electronic payments, exploring the delicate balance between robust security measures and a smooth user experience. We'll define logical friction and explain how it impacts the electronic payments journey. We will explore how to deploy a multi-layered security approach, including multi-factor authentication, dual control, behavioral analytics, fraud checks, user education and more. Join us to stay ahead of the curve in the evolving landscape of online fraud prevention and discover strategies to implement security measures without sacrificing convenience.

This 90-minute webinar is designed for payments professionals, operations staff, compliance staff or anyone who wishes to learn more about controlling error and fraud in electronic payments.

There is no fee to attend this educational webinar; however, registration is required. This session will also be recorded for playback.

#### **Learn More**

To view more, please visit the education page on our website.

Vizo Financial Corporate Credit Union "Vizo Financial's April 2025 Education Calendar" March 27, 2025/Page 4

###

## About Vizo Financial Corporate Credit Union

Vizo Financial Corporate Credit Union's goal is to drive credit union success through proven EXCELLENCE, unmatched EXPERTISE and engaged PARTNERSHIPS. It is a state-chartered corporate credit union that serves CUSOs, leagues, chapters and more than 1,000 credit unions in the U.S. and Canada. Vizo Financial provides money management, payments, core processing and education solutions. For more information, please visit <a href="https://www.vfccu.org">www.vfccu.org</a>.