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## **Redwood Credit Union Welcomes Gwen Oldham as Vice President of Community and Social Impact**

**Napa, Calif. April 4, 2025** – Gwen Oldham has been hired as the new vice president of Community and Social Impact at Redwood Credit Union (RCU). In her new role, Oldham will provide leadership, guidance, and oversight of RCU's community and social impact programs, including the RCU Community Fund (RCUCF).

Previously, Oldham was the director of corporate social responsibility at AT&T, where she led the strategic development and operational execution of national social impact programs to help narrow the digital divide and empower online safety and digital well-being. She's also served as vice president of marketing & communications at the San Francisco Chamber of Commerce and the Los Angeles Area Chamber of Commerce.

"We are thrilled to welcome Gwen as our new VP of Community and Social Impact at RCU," said Matt Martin, senior vice president of community and government relations. "Her extensive experience in leading national social impact programs will be instrumental in shaping our efforts to enhance the financial well-being of our members, team members, and communities. We are confident that Gwen's leadership and vision will drive meaningful change and contribute to the continued success of our social impact initiatives."

A resident of Corte Madera, Oldham has earned a Master of Public Policy from the University of Southern California and a Bachelor of Arts in Journalism and Mass Communications from the University of Oregon.

### **About Redwood Credit Union**

Founded in 1950, Redwood Credit Union is a full-service, not-for-profit financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its members, team members, and communities, RCU delivers many ways for its members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through Redwood Wealth Management, and [insurance](#) and

[auto-purchasing](#) services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than \$9.1 billion in assets and serves more than 485,000 members with full-service branches from San Francisco to Ukiah. For more information, call (800) 479-7928, visit [redwoodcu.org](http://redwoodcu.org), or follow RCU on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) for news and updates.