**SchoolsFirst Federal Credit Union Named #1 Credit Union for Member Satisfaction by J.D. Power**

*Inaugural U.S. credit union satisfaction study ranks the nation’s largest credit unions based on criteria including trust, convenience, value, staff, digital, account offerings and problem resolution*

**Tustin, Calif. (Apr. 2, 2025)** – [SchoolsFirst Federal](https://www.schoolsfirstfcu.org/gateway/schoolsfirstfcu/home) Credit Union, the largest credit union in California and the largest serving school employees and their families, has been named the No. 1 credit union for member satisfaction. In [J.D. Power’s inaugural U.S. Credit Union Satisfaction Study](https://www.jdpower.com/business/press-releases/2025-us-credit-union-satisfaction-study), our Members ranked us #1 for overall satisfaction and #1 in six out of the seven dimensions surveyed. These dimensions included trust, convenience, value, teammembers, account offerings, digital services and problem resolution.

"Receiving this award by J.D. Power, the global leader in measuring consumer satisfaction, is an incredible honor for SchoolsFirst FCU. We owe this tremendous recognition to our Members for their continued loyalty and advocacy. We feel incredibly privileged to serve school employees and their families and assist in their financial well-being. We are also deeply grateful to our team who puts our Members first in each interaction and transaction." said Bill Cheney, chief executive officer of SchoolsFirst FCU.

About J.D. Power
J.D. Power is a global leader in consumer insights, advisory services, and data and analytics. A pioneer in the use of big data, artificial intelligence (AI) and algorithmic modeling capabilities to understand consumer behavior, J.D. Power has been delivering incisive industry intelligence on customer interactions with brands and products for more than 55 years. The world's leading businesses across major industries rely on J.D. Power to guide their customer-facing strategies.

J.D. Power has offices in North America, Europe and Asia Pacific. To learn more about the company's business offerings, visit JDPower.com/business. The J.D. Power auto-shopping tool can be found at JDPower.com.

About SchoolsFirst Federal Credit Union

SchoolsFirst Federal Credit Union is the largest credit union serving school employees, recognized by Forbes as the top Credit Union in California. Serving school employees and their families, the organization is dedicated to delivering World-Class Personal Service and improving the financial security of its Members. Today, they serve nearly 1.5 million Members with a full range of financial products and services. SchoolsFirst FCU was founded in 1934, when 126 school employees pooled $1,200 and established a Member-owned cooperative to help improve each other's lives. In 2024, the Credit Union reported nearly $32 billion in assets and is the largest credit union in California and the third largest credit union in the United States. For more information about SchoolsFirst FCU, visit schoolsfirstfcu.org.

Insured by NCUA.

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