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LGE Community Credit Union recognized with Diamond Awards for outstanding marketing efforts

Atlanta, Ga. (April 1, 2025) – LGE Community Credit Union was recently named the winner of two Diamond Awards – the America's Credit Unions Marketing, PR & Development Council's annual competition for marketing excellence.

LGE received Diamond Awards in the Content Marketing and Out of Home categories for its Holiday Card and Catch the Cube campaigns, respectively. Credit unions, advertising agencies, and associations submitted 1,400 submissions for the distinguished awards. In all, 180 organizations from 42 states were selected as winners.

"This recognition as Diamond Award winners reflects the invaluable dedication and creativity of our marketing team," said Carol Wagner, senior vice president and chief experience officer at LGE Community Credit Union. "Their unwavering commitment to promoting who we are at LGE has greatly contributed to the success of the credit union, of our members, and the communities we serve."

"We are truly thrilled to celebrate LGE Community Credit Union and the other Diamond Award winners with such a prestigious recognition," said Lesli Bishop, Co-Chair of the Diamond Awards. "These credit unions not only reflect the core values of the credit union movement, but they exemplify the forward-thinking and innovative strategies within our industry."

For more than 30 years, the Diamond Awards have celebrated excellence in credit union marketing.

About LGE Community Credit Union

Named one of America's Best Credit Unions 2025 by Newsweek, LGE Community Credit Union connects metro Atlanta and northwest Georgia to best-in-class financial products, expert advice, and personalized service. Since 2010, LGE has given back over \$2 million to local nonprofit organizations and individuals in need through the LGE Community Outreach Foundation. For more information about LGE, visit LGEccu.org. Federally insured by NCUA.

About America's Credit Unions

America's Credit Unions is the unified voice for not-for-profit credit unions and their more than 140 million members nationwide. America's Credit Unions provides strong advocacy, resources and services to protect, empower and advance credit unions and the people and communities they serve. For more information about America's Credit Unions, visit AmericasCreditUnions.org.

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