A blue and black logo

Description automatically generated

**Contact:**

Katie Daley

Intelligent Banking Solutions, Inc.

[kdaley@ibshome.com](mailto:rwooten@suntell.com)

**FOR IMMEDIATE RELEASE**

**Intelligent Banking Solutions Announces Strategic Position Changes to Support SAFIRE-IQ Growth**

**April 7, 2025** – [Intelligent Banking Solutions](http://www.ibshome.com/), a leading provider of collections and risk management software, is pleased to announce key position changes to align with the company’s strategic priorities and the growth of its next-generation platform, SAFIRE-IQ.

Shannon Simonelli has been named business development executive, a newly expanded role within the sales division. In this position, Simonelli will lead efforts to strengthen and grow strategic partnerships, working closely with affiliates to increase visibility and accelerate the adoption of SAFIRE-IQ across partner networks. She will also oversee all business-to-business sales initiatives, driving outreach and engagement efforts aligned with the company’s broader growth strategy.

David Lee has been appointed product manager. In this role, he will collaborate with Chief Technology Officer Hugh Khan and the development team to guide the evolution of SAFIRE-IQ. Lee’s product expertise and deep understanding of client needs will help drive innovation, refine features and shape the future of the platform.

“These changes reflect our continued investment in both people and product,” said Ronnie Wooten, CEO of Intelligent Banking Solutions. “Shannon and David are each uniquely equipped to lead in their respective areas. Their expanded roles will help us maximize the potential of SAFIRE-IQ and deliver exceptional value to our customers.”

These expanded roles highlight Intelligent Banking Solutions’ continued momentum and dedication to delivering exceptional value. By aligning top talent with key strategic priorities, the company is positioning itself to accelerate innovation, enhance customer experiences, and drive the success of SAFIRE-IQ for financial institutions nationwide.

###