



75 YEARS AND GROWING

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Redwood Credit Union Elects Board of Directors *RCU volunteer officials named for three-year terms, 2025–2028*

Santa Rosa, Calif., May 6, 2025—Redwood Credit Union recently re-elected volunteer board members Judy Herrerias-James, Lisa Wittke Schaffner, and Rod Dole.

[RCU's board of directors](#) sets the credit union's strategic direction and policies. Because credit unions are not-for-profit cooperatives, RCU's board is comprised of RCU members who serve voluntarily and are elected by the membership.

Re-elected for three-year terms (2025–2028):

- **Judy Herrerias-James** has served as an RCU volunteer official since 2013. She is the owner of Stony Point Vineyard, and serves as a board member for the Sonoma County Workforce Investment Board, the Sonoma County Farm Bureau and the Redwood Credit Union Services Group. Herrerias-James graduated from California Polytechnic University, San Luis Obispo with a Bachelor of Science degree in Agricultural Business Management.
- **Lisa Wittke Schaffner** has been an RCU volunteer official since 2012 and is the incoming RCU Board Chair. She is CEO of the North Coast Builders Exchange, sits on the Board of the Boys and Girls Clubs of Sonoma-Marin and she is vice president of the Sonoma County Grape Growers Foundation. She also sits on the boards of the Santa Rosa Metro Chamber and Sonoma County Fair. Wittke Schaffner has degrees in government and journalism from California State University at Sacramento.
- **Rod Dole** has been an RCU volunteer official since 1978. He is the retired auditor/controller/treasurer/tax collector for Sonoma County. He formerly served as co-chair for Ygrene, trustee for CALTrust, and on the president's advisory board at Sonoma State University.

Officer Roles

The board has also named its officer roles for the year as follows:

- Lisa Wittke Schaffner, Board Chair
- Debbie Watts, Board Vice Chair
- David Gouin, Board Secretary
- Rod Dole, Board Treasurer

To learn about the credit union's performance, community impact, technology enhancements, and more for last year, view RCU's interactive online [2024 Annual Report](#).

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service, not-for-profit financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its members, team members, and communities, RCU delivers many ways for its members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through Redwood Wealth Management, and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU's wholly owned subsidiary). RCU has more than \$9.1 billion in assets and serves more than 489,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) for news and updates.

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