**Abri Credit Union Selects John O'Brien**

**as** **Vice President of Finance**

**Romeoville, IL, May 15, 2025**. Abri Credit Union is pleased to announce the appointment of John O’Brien as its new Vice President of Finance. In this role, O’Brien will lead the credit union’s financial strategy, reporting, and long-term planning with a focus on innovation, sustainability, and operational excellence. With deep experience in strategic financial leadership, he brings a strong track record in asset liability management, performance analysis, and investment oversight. O’Brien’s leadership will help drive Abri’s mission to “Help Our Members Succeed Financially,” ensuring continued strength and impact for members and communities across the Chicagoland area.

“John brings a forward-thinking approach to financial leadership that aligns perfectly with our mission,” said Colleen Brooks, President & CEO. “At Abri, we are committed to serving the underserved and advancing the credit union movement’s core principle of ‘people helping people.’ John’s ability to connect financial strategy with purpose-driven outcomes makes him an ideal fit for our team. We are excited about the future and how his leadership will help shape a culture of growth, accountability, and inclusion across our organization.”

John O’Brien is a distinguished financial executive with extensive experience in investment management, asset/liability strategy, and treasury operations within the banking and credit union sectors. Throughout his career, he has provided strategic financial leadership, guiding executive teams and boards through complex financial landscapes, chairing asset/liability committees, and spearheading initiatives that have significantly strengthened organizational financial health and resilience. Known for his strategic insight and collaborative approach, John is committed to aligning financial operations with organizational goals. As Vice President of Finance at Abri Credit Union, he is dedicated to advancing the credit union’s mission of helping members succeed financially.

“It is an honor to join a credit union that truly lives its values,” said O’Brien. “I believe finance is not just about numbers—it’s about empowering people and expanding possibilities. I am excited to build on Abri’s strong foundation and collaborate with the team to support sustainable growth, develop talent from within, and ensure our financial strategies are always in service of our members and the communities we serve.”

The search was completed in partnership with Humanidei. Humanidei brings decades of credit union system experience to the recruiting process, ensuring executive placements that will carry organizations forward in fulfillment of their mission. [www.humanidei.com](http://www.humanidei.com).

**About Abri Credit Union**

Founded in 1949, Abri Credit Union is a member-focused financial cooperative with over $372 million in assets, serving more than 27,750 members across seven branches in the Chicagoland area. Headquartered in Romeoville, Illinois, Abri offers inclusive membership to individuals living or working in six Illinois counties and employees of more than 100 partner organizations. Guided by the mission to “Help Our Members Succeed Financially,” Abri is committed to empowering financial well-being through personalized service, strategic innovation, and community impact. As one of the largest credit unions in Illinois, Abri continues to invest in strong financial leadership and member-driven solutions that create lasting value. Learn more at abricu.com.

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