**Abri Credit Union Selects Jose Guzman**

**as** **Vice President of Lending**

**Romeoville, IL, May 16, 2025**. Abri Credit Union is pleased to announce the appointment of Jose Guzman as its new Vice President of Lending. In this role, Guzman will lead the credit union’s lending strategy, operations, and innovation across real estate, consumer, business, and participation loans. With a strong background in strategic lending leadership, he brings expertise in portfolio management, risk mitigation, and member-focused service. Guzman’s leadership will help drive Abri’s mission to “Help Our Members Succeed Financially,” positioning the credit union for continued growth and impact throughout the Chicagoland area.

“Jose shares our belief that lending is more than credit scores—it’s about community,” said Colleen Brooks, President & CEO. “His commitment to inclusive, member-centered lending will be instrumental as we work to reduce financial barriers and build stronger, more resilient neighborhoods. We’re excited to welcome him to the team.

Jose Guzman is a dynamic lending executive with a proven track record of driving innovation, optimizing loan portfolio performance, and leading high-impact teams across credit unions and banks. With over 15 years of experience in lending operations, loss mitigation, and risk management, he has consistently delivered strategic solutions that enhance efficiency, reduce delinquency, and support sustainable growth. Known for his analytical acumen and collaborative leadership, Jose has modernized lending practices through data-driven decision-making, regulatory insight, and a deep commitment to member service. As Vice President of Lending at Abri Credit Union, he brings a forward-thinking, people-centered approach to shaping the future of lending.

“Access to affordable lending can be life-changing,” said Guzman. “I am honored to join a credit union that understands its responsibility to serve every member, regardless of background or circumstance, with empathy, equity, and excellence. At Abri, we will continue to strengthen our lending programs to empower our members to reach their goals—whether it’s buying a home, growing a business, or simply building a better financial future.”

The search was completed in partnership with Humanidei. Humanidei brings decades of credit union system experience to the recruiting process, ensuring executive placements that will carry organizations forward in fulfillment of their mission. [www.humanidei.com](http://www.humanidei.com).

**About Abri Credit Union**

Founded in 1949, Abri Credit Union is a member-focused financial cooperative with over $372 million in assets, serving more than 27,750 members across seven branches in the Chicagoland area. Headquartered in Romeoville, Illinois, Abri offers inclusive membership to individuals living or working in six Illinois counties and employees of more than 100 partner organizations. Guided by the mission to “Help Our Members Succeed Financially,” Abri is committed to empowering financial well-being through personalized service, strategic innovation, and community impact. As one of the largest credit unions in Illinois, Abri continues to invest in strong financial leadership and member-driven solutions that create lasting value. Learn more at abricu.com.

**Contact:**

Ciara LaVelle

[ciara@humanidei.com](mailto:ciara@humanidei.com)