**FOR IMMEDIATE RELEASE**Contact: Heath Combs heath.combs@truliantfcu.org
(o) 336.293.2054 (c) 336.442.5736

**Gregory Johnson Named Chairman of Truliant Board of Directors**

WINSTON-SALEM, N.C. (May 1, 2025) – The Truliant Federal Credit Union Board of Directors has elected Gregory T. Johnson as its new chairman for the 2025-26 term.

Johnson has been on the Truliant board since 2016, most recently as the vice chairman. He replaces James (Jimmy) T. Flythe, Jr., who joined the board in 2011 and has been its chairman since 2019. Flythe will remain on the board.

Johnson is the founder and managing director of Orbital Socket, a marketing and branding consultancy in Charlotte, N.C. Johnson established Orbital Socket more than a decade ago. Since then, it has won numerous awards, including multiple Emmy Awards and recognition from the American Marketing Association. Before Orbital Socket, he was president for Boone Oakley, an advertising agency in Charlotte, and marketing director at Jordan Brand, a division of Nike.

“This is an opportune time for Greg to become Truliant’s board chairman,” said Todd Hall, president and CEO of Truliant. “He has a deep understanding of technology and member insights. As we work to foster stronger relationships with our members through digital enhancements, his forward-thinking approach will help us connect more deeply with them.”

“While serving on the Truliant board for nearly 10 years, I have been very impressed with its growth strategy, member-centric service and the heart-warming stories about how Truliant changes the lives of its members,” Johnson said. “The Truliant board is indebted to the strong leadership that Jimmy has exhibited as board chairman since 2019. I have gained tremendous insights and knowledge while serving on the board as his vice chairman.”

Johnson is President of the UNC Hussman School of Journalism and Media Foundation Board and a member of the journalism school’s board of advisers. He is a member of the Charlotte Executive Leadership Council. Johnson volunteered as the director of the Charlotte Collegiate Institute for six years, a satellite organization of the Institute for Responsible Citizenship. Additionally, he was inducted into the NC Media & Journalism Hall of Fame in 2013, highlighting his contributions to the field.

Johnson received a bachelor’s degree from UNC Chapel Hill’s Media and Journalism School with a concentration in advertising and a master’s degree in theology from Western Seminary.

“The last six years have been an exciting time of growth and change for Truliant as I have led a superb group of business leaders who serve on Truliant’s board,” Flythe said. “The board has made an excellent choice in electing Greg as chairman. He brings vital skills and knowledge that will be important in 2025 and beyond as we continue to serve our mission of improving members’ lives.”

**About Truliant Federal Credit Union**
Truliant is a mission-driven, not-for-profit financial institution based in Winston-Salem. It improves lives by providing great service and straightforward financial solutions. Truliant was chartered in 1952 and serves 340,000+ members. A top 100 U.S. credit union, Truliant has more than 35 branches in North Carolina, South Carolina and Virginia.