



FOR IMMEDIATE RELEASE

EECU Honored for Support of Hmong American Day Celebration

Fresno, CA – May 7, 2025 – Educational Employees Credit Union (EECU) proudly sponsored the 2025 Hmong American Day celebration, a vibrant two-day cultural event hosted by The Fresno Center on May 3 and 4 at California State University, Fresno. The annual celebration honors the heritage, resilience, and cultural legacy of the Hmong community and commemorates their journey from Southeast Asia to the United States.

This year's event marked the 50th anniversary of the Hmong community's migration to the U.S., highlighting their courage during the Vietnam War and their enduring contributions to American society. Attendees experienced cultural performances, traditional food vendors, educational exhibits, and heartfelt tributes to the Special Guerrilla Unit Veterans and the Lao Veterans of America Institute.

"Hmong American Day is not just a celebration of our past, but a promise to future generations that our stories, our struggles, and our contributions will never be forgotten," said Pao Yang, president and CEO of The Fresno Center. "We are grateful for the support of our community partners, like EECU, in helping us honor 50 years of resilience and achievement."

The Fresno Center honored EECU with a commemorative plaque and traditional Hmong xauv, an ornate silver necklace that holds deep cultural, symbolic, and spiritual significance. EECU was honored to be part of this meaningful celebration that uplifts the Hmong community's history, values, and future.

As part of the celebration, EECU also brought its mobile branch on-site to provide convenient access to financial information and services. EECU employees were present throughout the event, engaging with families, answering questions, and sharing tools to support financial wellness and empowerment within the community.

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EECU serves 12 Central California and Central Coast counties and has 23 branches and more than 385,000 members. Since 1934, EECU has provided affordable financial products and services to meet its members' saving, borrowing, and investing needs. EECU is very active in the communities it serves, proudly supporting numerous programs, activities and events that enrich the community experience, and providing free financial wellness education to people of all ages.

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