



75 YEARS AND GROWING

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Redwood Credit Union Named to Newsweek's America's Greatest Midsize Workplaces 2025

Santa Rosa, Calif., June 27, 2025 - Redwood Credit Union (RCU) is proud to be recognized as one of [America's Greatest Midsize Workplaces 2025](#) by *Newsweek*. This award recognizes RCU's impact and commitment to its company culture, work-life balance, and well-being for its team members.

Newsweek recognized companies through a rigorous evaluation based on online employee reviews, publicly available data, an extensive survey, and over 120 key performance indicators. This thorough evaluation assessed factors contributing to workplace performance and employee satisfaction.

"This honor reflects the dedication and hard work of our entire team at RCU," said Brett Martinez, President and CEO of Redwood Credit Union. "True to our mission of serving the best interests of our members, team members, and communities, we remain committed to fostering a supportive and innovative culture where our team members can thrive and continue to deliver exceptional service to our members every day."

The study, conducted by Plant-A Insights Group, involved a comprehensive analysis of over 3.5 million online employee reviews, along with publicly available data for 9,000 companies employing between 500 and 1,000 individuals. A wide range of crucial factors were considered, including leadership, integrity, compensation, career development, culture and belonging, and work-life balance.

"Midsize companies play a crucial role in the U.S. economy, offering career opportunities across various industries," said Jennifer H. Cunningham, Editor-in-Chief of *Newsweek*. "But what sets the best apart? *Newsweek* and market-data research firm Plant-A Insights are proud to introduce America's Greatest Midsize Workplaces 2025, spotlighting companies that have excelled in employee experience and workplace performance through strong leadership, competitive benefits, career development opportunities, and a culture of belonging."

RCU has also been recognized by *Newsweek* as one of America's Best Regional Banks and Credit Unions in both 2024 and 2025. *Newsweek's* study for this award analyzed the financial health, operational

performance, and member satisfaction of more than 9,000 financial institutions across the U.S. to identify the top 500 credit unions and the top 500 regional banks.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service, not-for-profit financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its members, team members, and communities, RCU delivers many ways for its members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through Redwood Wealth Management, and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU's wholly owned subsidiary). As of April 30, 2025, RCU has more than \$9.3 billion in assets and serves more than 497,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit [redwoodcu.org](https://www.redwoodcu.org), or follow RCU on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) for news and updates.