



**FOR IMMEDIATE RELEASE**

## **EECU Hosts Member Appreciation Days at 22 Branch Locations**

Fresno, CA – June 13, 2025 – Educational Employees Credit Union (EECU) hosted Member Appreciation Days across all 22 of its physical branch locations from June 9 to 13, in a week-long celebration dedicated to thanking members for their loyalty and support.

Throughout the week, members were invited to stop by their nearest branch to enjoy a free lunch from a local food truck or a sweet treat, depending on the location. Each branch hosted its own unique festivities, welcoming members to visit and connect in a fun atmosphere.

“Our members are at the heart of everything we do,” said Elizabeth J. Dooley, EECU president and CEO. “Member Appreciation Days is our way of saying thank you for being part of our community and allowing us to serve you.”

The week served as a powerful reminder of how EECU has grown beyond its roots in education to become a trusted financial partner for more than 387,000 members in 12 Central California and Central Coast counties.

As a not-for-profit credit union, EECU prides itself on being a strong community partner supporting numerous programs, activities, and events across the region. Visit [myEECU.org](https://myEECU.org) to learn more about the many ways that EECU is able to give back to the community thanks to its members who choose to bank locally.

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*EECU serves 12 Central California and Central Coast counties and has 23 branches and more than 387,000 members. Since 1934, EECU has provided affordable financial products and services to meet its members’ saving, borrowing, and investing needs. EECU is very active in the communities it serves, proudly supporting numerous programs, activities and events that enrich the community experience, and providing free financial wellness education to people of all ages.*