



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION PLEASE CONTACT:

Redwood Credit Union Public Relations Department

[\(707\) 576-5224](tel:(707)576-5224) / PR@redwoodcu.org

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Redwood Credit Union grant to Good Farm Fund expands access to fresh, healthy food

Santa Rosa, CA – Redwood Credit Union (RCU) is helping bring fresh, local food to more tables through a \$10,000 grant to the [Good Farm Fund](#), reinforcing RCU’s commitment to strengthening local economies and increasing food access across the communities it serves.

RCU’s longstanding partnership with Good Farm Fund supports the economic viability of small farms in Lake and Mendocino counties. By financially empowering local farmers, RCU ensures that the benefits of sustainable agriculture are accessible to those who need it most. This funding is part of RCU’s broader mission to create social impact by aligning its core business with community investment.

“We are very fortunate to have the support of Redwood Credit Union, an organization which has demonstrated an ongoing commitment to supporting local farms and food security across the region,” said Caroline Radice, project coordinator of Good Farm Fund.

Through the grant from RCU, Good Farm Fund is providing agricultural producers with essential funding for capacity-building projects critical to their business success. With RCU’s support:

- Walnut grower [Round River Farm](#) purchased machinery needed to shift from wholesale to consumer packaging due to changing market conditions.
- [Peace and Plenty Farm](#), the largest grower and producer of saffron in North America, purchased and installed a temporary greenhouse helping to extend spring and fall growing production.
- Fourth generation family-owned [Oak Valley Farm](#) installed fencing to protect its melon and squash crops from wildlife.

“By expanding access to healthy food, we’re not just nourishing bodies—we’re helping build stronger, more resilient families, farms, and communities,” said Matt Martin, RCU’s SVP of Community & Government Relations. “Grants like this one reflect our purpose: to inspire hope and elevate the financial well-being of our communities one person at a time, through good times and bad.”

Previous RCU grants to Good Farm Fund have provided direct support for small farms including Cerro Negro Farm, Coming Home to Country Farm, Folk Life Farm, Headwaters Grazing, Inland Ranch Organics, Irene’s Garden, Rancho Mariposa & Cinnamon Bear Farm, and Wavelength Farm. RCU’s partnership with Good Farm Fund exemplifies its dedication to fostering economic vitality and food equity across the region.

About Redwood Credit Union

Founded in 1950, Redwood Credit Union is a full-service, not-for-profit financial institution providing personal and business banking to consumers and businesses in the North Bay and San Francisco. With a mission to passionately serve the best interests of its members, team members, and communities, RCU delivers many ways for its members to save and build money through checking and savings accounts, auto and home loans, credit cards, digital banking, business services, commercial and SBA lending, and more. Wealth management and investment services are available through Redwood Wealth Management, and [insurance](#) and [auto-purchasing](#) services are also offered through RCU Services Group (RCU’s wholly owned subsidiary). RCU has more than \$9.5 billion in assets and serves more than 505,000 members with full-service branches from San Francisco to Ukiah. For more information, call 1 (800) 479-7928, visit redwoodcu.org, or follow RCU on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) for news and updates.

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