

## FOR IMMEDIATE RELEASE

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## CENTRA CREDIT UNION INCLUDED IN THE FORBES LIST OF AMERICA'S BEST-IN-STATE CREDIT UNIONS 2025 RANKING

**COLUMBUS, IND.** (July 15, 2025) — Centra Credit Union has been recognized on the Forbes list of America's Best-In-State Credit Unions for 2025. This prestigious award is presented in collaboration with Statista, the world-leading statistics portal and industry ranking provider. The award list was announced on June 17, 2025, and can be viewed on the Forbes website.

Financial institutions serve as the foundation of the financial world, playing a critical role in maintaining the stability of global systems. America's Best-In-State Credit Unions 2025 aims to showcase the institutions most valued by residents in each state and to recognize the credit unions that have excelled in meeting the unique needs and expectations of their local communities. The ranking is based on an independent survey of more than 26,000 members in the U.S. Participants evaluated credit unions on several criteria, including trust, financial advice, customer services, digital services, branch services and terms & conditions. A sentiment analysis was conducted using the publicly available reviews, and a score was calculated.

"This is the third time Centra's commitment to our Members has been recognized in the last four years by Forbes," Centra President and CEO Rick Silvers said. "It once again proves our dedication to listening, understanding, and serving our Membership with a valuable banking experience each and every day. We're honored to receive this recognition and to have the ongoing opportunity to live out what it represents."

This prestigious award reflects Centra's commitment to excellence and their ability to combine innovative banking technologies with a personalized approach to Member services, creating a valuable experience that truly sets them apart in the industry. Centra values its Members for their continued trust and their Team Members for their dedication to and passion for value creation. The Credit Union remains focused on providing excellent Member-first service, robust digital banking features and valuable and tangible support to the Communities they serve.

**About Statista** 



Statista publishes hundreds of worldwide industry rankings and company listings with high-profile media partners. This research and analysis service is based on the success of statista.com, the leading data and business intelligence portal that provides statistics, relevant business data, and various market and consumer studies and surveys.

## **About Centra Credit Union**

Centered around its Members, Centra Credit Union is a community-based, full-service financial institution with 28 branch locations throughout central and southern Indiana, and in Jamestown, New York and Whitakers, North Carolina. Founded in 1940 on the principle of People Helping People, Centra strives to create value for Members, Team Members, and the Communities it serves. With more than \$2 billion in total assets, Centra is among the ten largest credit unions in the state of Indiana.

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