***FOR IMMEDIATE RELEASE***

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**InterLutions Promotes Sam Boore to Director of Operations**

**Industry veteran to lead strategic growth and innovation in employee benefit solutions for credit unions nationwide.**

**MILWAUKEE, WI – July 22, 2025 –** InterLutions, a leading provider of collaborative employee benefit solutions for credit unions, proudly announces the promotion of Sam Boore to Director of Operations. In this expanded leadership role, Boore will oversee the strategy, performance, and continuous improvement of InterLutions’ services and sales teams, helping drive the future of consultative benefit solutions across the industry.

Since joining InterLutions in August 2024 as an Employee Benefits Executive, Boore has quickly become an integral force behind the success of the I-Care employee benefits program. With his promotion to Director of Operations, Boore will now lead several mission-critical areas of the CUSO, including leadership and strategy, product and solution development, client and partner experience, and sales optimization.

Sam Boore, Director of Operations. [Read his full biography](https://interlutionscuso.com/about-interlutions?utm_source=callahan&utm_medium=press_release&utm_campaign=interlutions2025_interlutions_promotes_boore).

“Sam has demonstrated exceptional leadership and an unwavering commitment to serving credit unions and their employees,” said Jesse Kohl, President of InterLutions. “His expertise and vision make him the ideal person to lead our operations as we expand our reach and continue to deliver innovative, collaborative, and cost-effective benefit solutions.”

With over 20 years of experience in the employee benefits industry, Boore brings a wealth of knowledge in insurance, consulting, and human resources. Prior to joining InterLutions, he successfully built and led his own benefits and HR firm, trained and supported brokers, and served as a licensed agent. He holds a Bachelor of Science degree in Sports and Exercise from the Indiana University of Pennsylvania, where he created a unique academic program focused on the connection between physical and mental health.

“Partnering with credit unions nationwide has been truly fulfilling, and I'm deeply grateful for the opportunity,” said Boore. “I'm excited to strengthen our service and sales model to create an even greater positive impact for our valued clients and our industry.”

In his new role, Boore will continue to enhance the client and partner experience, streamline internal operations, and introduce new solutions to address the evolving needs of credit unions nationwide.

**About InterLutions**

*InterLutions is the fastest growing Employee Benefits CUSO in the country delivering innovative and collaborative health plans for large and small credit unions. We leverage claims data, HR technology, and pooled plans to deliver lower cost health plans with superior coverage and enhanced plan designs. Insuring over 10,000 lives with credit union clients ranging from 1 employee to 1,000+ employees across the country, we utilize our purchasing power along with the collaborative spirit of the credit union industry to deliver enhanced benefits at lower costs. Employees are the greatest asset to our industry and deserve the very best benefits. Home | InterLutions (interlutionscuso.com*