***FOR IMMEDIATE RELEASE***

*CONTACT:*

*Julie Woloszyn, PCM*

*Marketing Manager*

*Corporate Central Credit Union*

*(414) 425-5555*

**Orianna Valentine Recognized as Certified Credit Union Manager through CUES Emerge Program**

**MILWAUKEE, WI – August 20, 2025 –**Corporate Central proudly celebrates the achievement of Orianna Valentine, CCUFC, CDMP, aPCM®, Marketing Strategist, who has earned the Certified Credit Union Manager (CCM) designation after completing the nationally recognized CUES Emerge program.

The CCM designation marks a career milestone for Valentine, showcasing her commitment to professional excellence, leadership development, and the cooperative spirit of the credit union movement. The intensive CUES Emerge program combines executive coaching, peer collaboration, and strategic projects to prepare the next generation of industry leaders.

Orianna Valentine, CCUFC, CDMP, aPCM®, CCM, Marketing Strategist. [Read her full biography](https://corpcu.com/corporate-central-team?utm_source=callahan&utm_medium=press_release&utm_campaign=cccu2025_orianna_valentine_CCM_designation).

“Orianna brings creativity, energy, and a collaborative spirit to everything she does,” said Julie Woloszyn, PCM®, CWCUL, CCUFC, Marketing Manager at Corporate Central. “Her pursuit of growth and leadership not only elevates Corporate Central’s work but also strengthens the entire credit union community.”

Valentine’s journey with Corporate Central began in 2019 as a part-time Email Marketing Coordinator Intern. Within just a few years, she advanced to Marketing Communications Coordinator and later to Marketing Strategist in 2022. In her current role, she leads innovative marketing strategies that drive member engagement and elevate Corporate Central’s visibility, including email marketing, social media, paid advertising, and cross-department collaborations.

“Corporate Central’s commitment to professional development has empowered me to think bigger and bolder,” said Valentine. “With the CCM designation, I’m excited to bring fresh strategies to support our members in navigating an ever-evolving financial landscape.”

Her newest achievement adds to an impressive portfolio of professional credentials. In 2024, Valentine earned dual digital marketing certifications: the Certified Digital Marketing Professional (CDMP) from the Digital Marketing Institute and the Associate Professional Certified Marketer® (aPCM®) in Digital Marketing from the American Marketing Association. She also holds the Certified Credit Union Financial Counselor (CCUFC) designation.

With each step forward, Valentine continues to demonstrate her dedication to advancing the credit union industry through innovation, leadership, and collaboration.

**Helping Members to be *Wildly* Successful**

**About Corporate Central Credit Union**

*Corporate Central Credit Union is a federally insured financial cooperative built on the values of commitment to service, fiscal responsibility, and respect for the individual. We cultivate a culture of*

*respect, ethics, teamwork, and innovation. We are "Helping Members to be Wildly Successful" by delivering industry knowledge and expertise to help credit unions achieve their strategic objectives and compete in today’s evolving financial services industry. We are motivated to passionately serve our members and strive to learn, create, and innovate daily. Please visit* [corpcu.com](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.corpcu.com%2F&data=02%7C01%7Corianna.valentine%40corpcu.com%7Cdd0891906c18446a015a08d7f84333c2%7C8c98155452aa4e2fb39e7bf6d1dcbc82%7C0%7C0%7C637250839841454875&sdata=h4H9rneW%2Fp%2FHCqtiHVVvRNCMexK8L36Xa%2BXA3AYy3%2F4%3D&reserved=0) *to learn more, and follow us on* [LinkedIn](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.linkedin.com%2Fcompany%2Fcorporate-central-credit-union%2F&data=02%7C01%7Corianna.valentine%40corpcu.com%7Cdd0891906c18446a015a08d7f84333c2%7C8c98155452aa4e2fb39e7bf6d1dcbc82%7C0%7C0%7C637250839841464869&sdata=w5o39K1HeFxH0NQhLZmtwUnPbHxYlxzmaKAV%2FPvGxfQ%3D&reserved=0)*,* [Facebook](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FCorporateCentral%2F&data=02%7C01%7Corianna.valentine%40corpcu.com%7Cdd0891906c18446a015a08d7f84333c2%7C8c98155452aa4e2fb39e7bf6d1dcbc82%7C0%7C0%7C637250839841464869&sdata=mpvyG181XHXQqKJCz0398jN2J4SfqkPN4fenQQ3FM3c%3D&reserved=0)*,* [Twitter](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2FCorpCU&data=02%7C01%7Corianna.valentine%40corpcu.com%7Cdd0891906c18446a015a08d7f84333c2%7C8c98155452aa4e2fb39e7bf6d1dcbc82%7C0%7C0%7C637250839841474863&sdata=%2Blyy6biIsQS7DfDqUuFQf58tKS43XeyHj8YBZn5qSmg%3D&reserved=0)*, and* [YouTube](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fchannel%2FUCLt6UMRaRkpGF-qWWx8T94w%3F&data=02%7C01%7Corianna.valentine%40corpcu.com%7Cdd0891906c18446a015a08d7f84333c2%7C8c98155452aa4e2fb39e7bf6d1dcbc82%7C0%7C0%7C637250839841474863&sdata=D%2FOF21jJX8wIQX4PQJiciJ10zNiGKNbmLTGBme%2FwWeM%3D&reserved=0)*.*