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***FOR IMMEDIATE RELEASE***

**Clearview Unveils New Strip District Location with   
Weeklong Grand Opening Celebration**

**Pittsburgh, PA, September 8, 2025 -** Clearview Federal Credit Union is proud to announce the grand opening of its newest financial center in the city of Pittsburgh, located in the Strip District.

The grand opening was marked by a ribbon-cutting ceremony and a weeklong celebration, reinforcing Clearview’s commitment to partnering with and uplifting neighboring businesses as part of a shared mission to strengthen the community.

“At Clearview, opening our doors in the Strip District is about building meaningful relationships with the people and businesses that make this vibrant neighborhood special,” said Lisa Florian, Clearview President & CEO. “Our mission is to empower neighbors and entrepreneurs with the financial tools they need to thrive, because when they succeed, the entire community benefits.”

The grand opening week featured a variety of community-focused events, including:

* **Monday, August 25 –** Coffee bar with local coffee and pastries to welcome guests alongside the Strip District team.
* **Tuesday–Wednesday, August 26–27** – Gift card giveaways supporting local businesses as part of the “We Love Our Neighbors” initiative**.**
* **Wednesday, August 27 –** An evening ribbon-cutting ceremony with community leaders, business partners, and elected officials. Clearview also announced its partnership with Cancer Bridges, supporting health-conscious upgrades as a pilot site for the Healthy Spaces project in collaboration with the Cancer and Environment Network of Southwestern Pennsylvania.
* **Thursday, August 28 –** Gift card giveaway and picnic lunch from Smallman Deli.
* **Friday, August 29** – Tailgate with WDVE featuring the Pitt and Duquesne mascots ahead of the City Game.
* **Saturday, August 30** – Family Fun Day with face painting and character visits from Peter Pan and Tinker Bell.

Click [here](https://link.us-1.lytho.us/b/1757075883577ed555777-32de-4548-912c-9c86ae5684ae) to view photos from the weeklong grand opening events, and please visit Clearview’s [website](https://www.clearviewfcu.org/About/Impact/Media-Center) to stay current with Clearview news and events.

**About Clearview Federal Credit Union**

Clearview Federal Credit Union has been in operation since 1953 and serves more than 140,000 members with reported assets valued at over $2 billion as of August 2025. Recognized as one of America's Best Regional Credit Unions 2025 by *Newsweek*, Clearview membership is open to individuals who live, work, worship, volunteer, or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington, and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender. Please visit [clearviewfcu.org](https://www.clearviewfcu.org/) for more information and tailored support.

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